

The background of the slide is a faded, light-colored image of a wind farm. Several wind turbines are visible, spaced out across a flat landscape under a bright sky. The image is semi-transparent, allowing the text to be clearly visible over it.

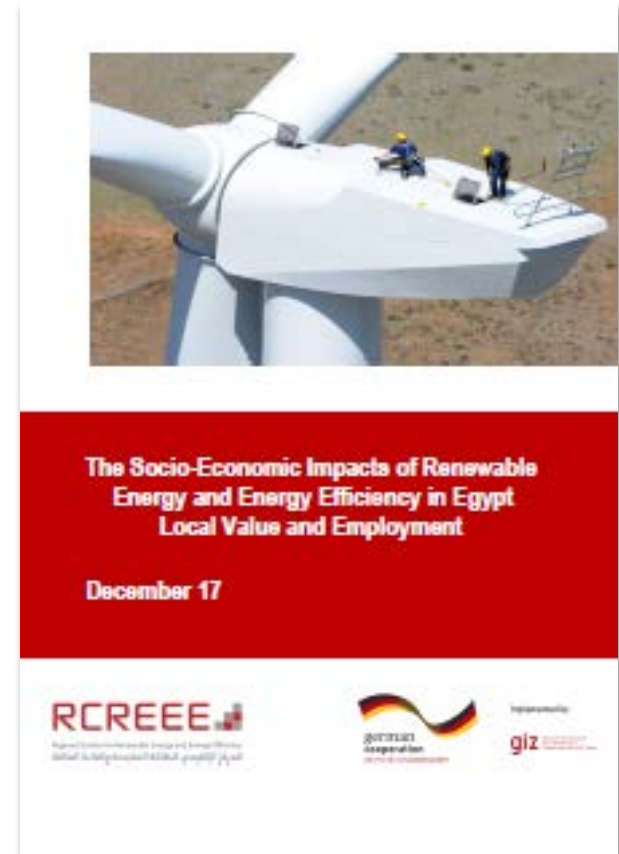
RENEWABLES IN THE MENA REGION – EXPERIENCES AND HOPES

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Acknowledgement

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http://www.rcreee.org/sites/default/files/report-final_rcreee_website-_13-02.pdf

GWS: Where and who?

- Privately funded think tank/
research institute / consultancy
- Founded in 1996 – university spin-off
- Member of the INFORUM
modelling group
- Currently ~ 24 researchers
- Private and public customers
 - International, national and
regional Governments,
Ministries
 - International, national and
regional Administration
 - EC DG-TREN, RTD, Env,
Climate, Energy
 - Energy companies, banks



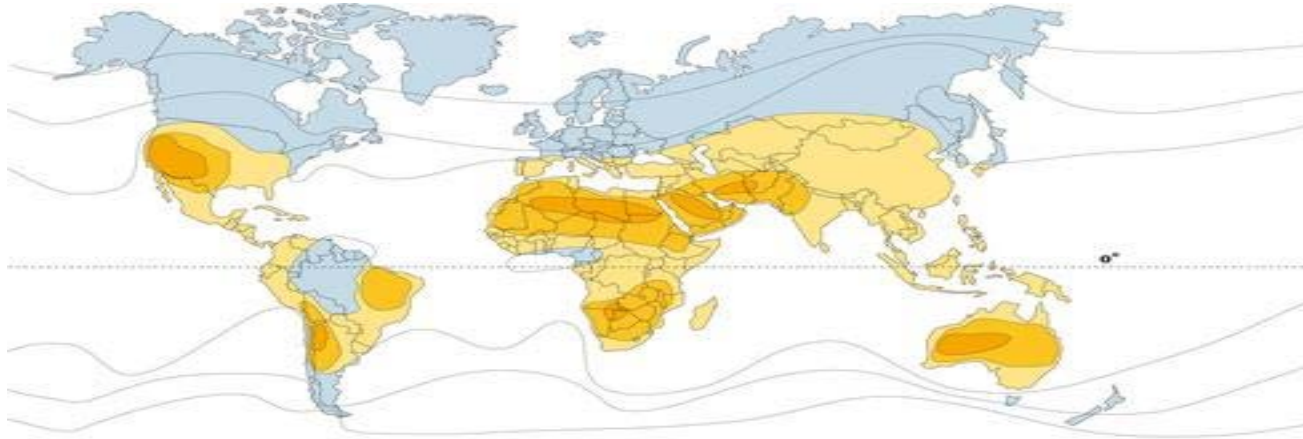
www.plz-postleitzahl.de/.../index.html

What we do:

- ▶ Support private and public decision makers with sound empirical, data based, economic tools
- ▶ Main areas of interest:
 - ⇒ Environmental questions, energy policy, focus on renewable energy, materials, focus on resource efficiency
 - ⇒ Economic modelling, individual country models, regional models, world
 - ⇒ Labor market issues



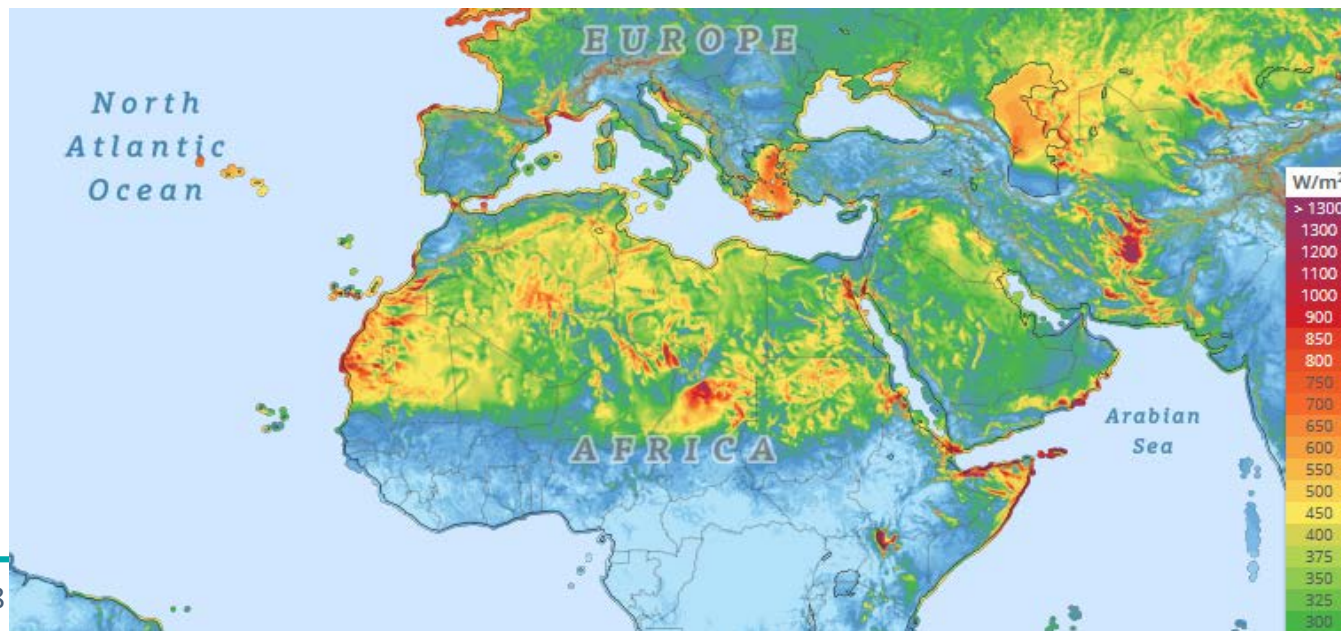
Renewable energy in MENA – why?



<http://www.solarmillennium.de/cache/7c12440b73825bbd5ccdb00085ae3a7f.jpg>

■ hervorragend ■ gut ■ geeignet ■ ungeeignet

- ▶ MENA lies in the zone of high solar radiation; and decent wind speed



Renewable energy in MENA – why?

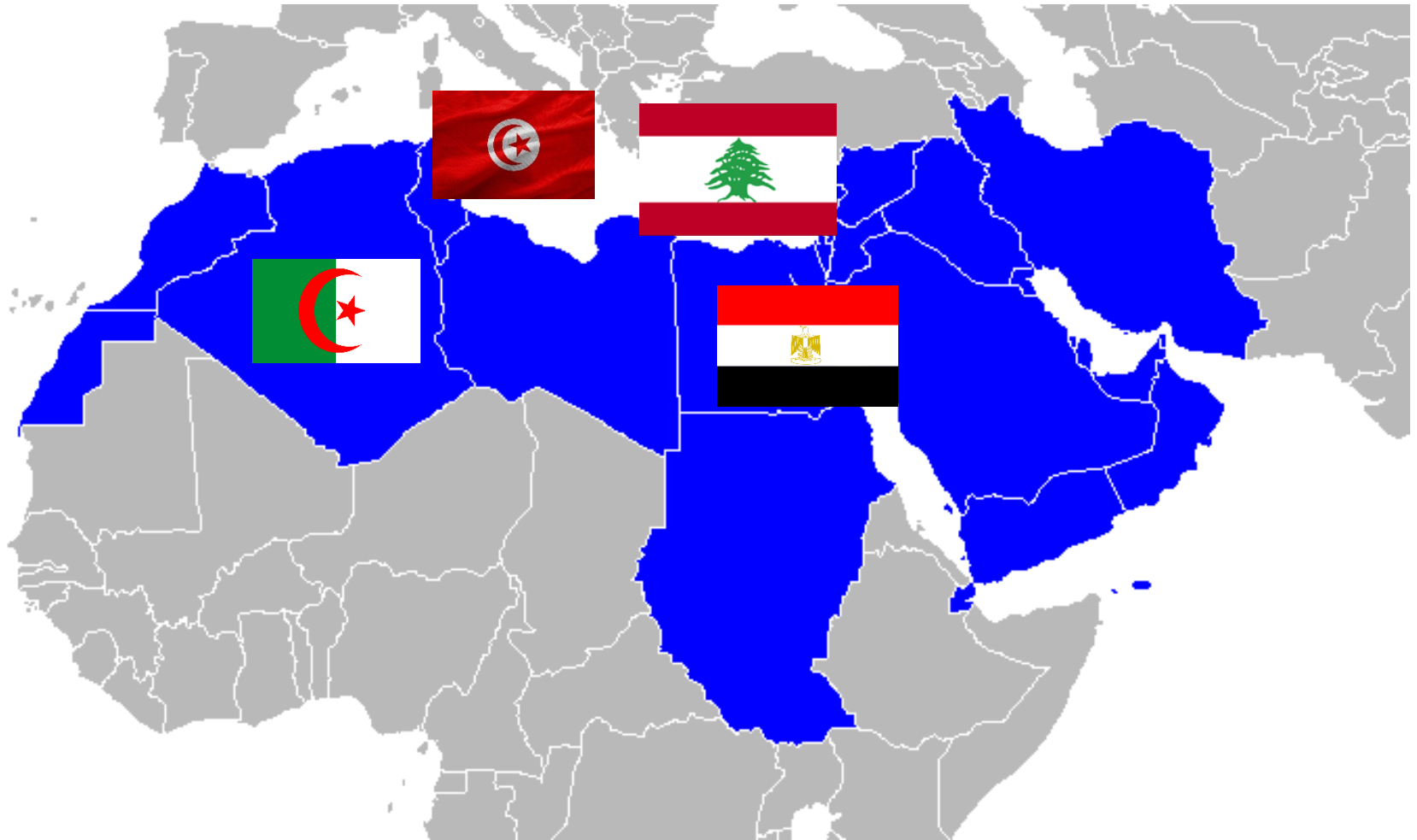
Energy issues

- ▶ Increasing populations
- ▶ Increasing energy demand
- ▶ No sufficient supply
- ▶ Structural problems on the energy markets:
 - ⇒ High subsidies
 - ⇒ Monopolistic structures
 - ⇒ Frequent power-out
 - ⇒ Insufficient efficiency in cost recovery

Other

- ▶ High unemployment
- ▶ High share of young people
- ▶ High share of young (educated) unemployed males
- ▶ Low confidence of foreign investors
- ▶ Money with strings attached

MENA Region and countries analysed in depth



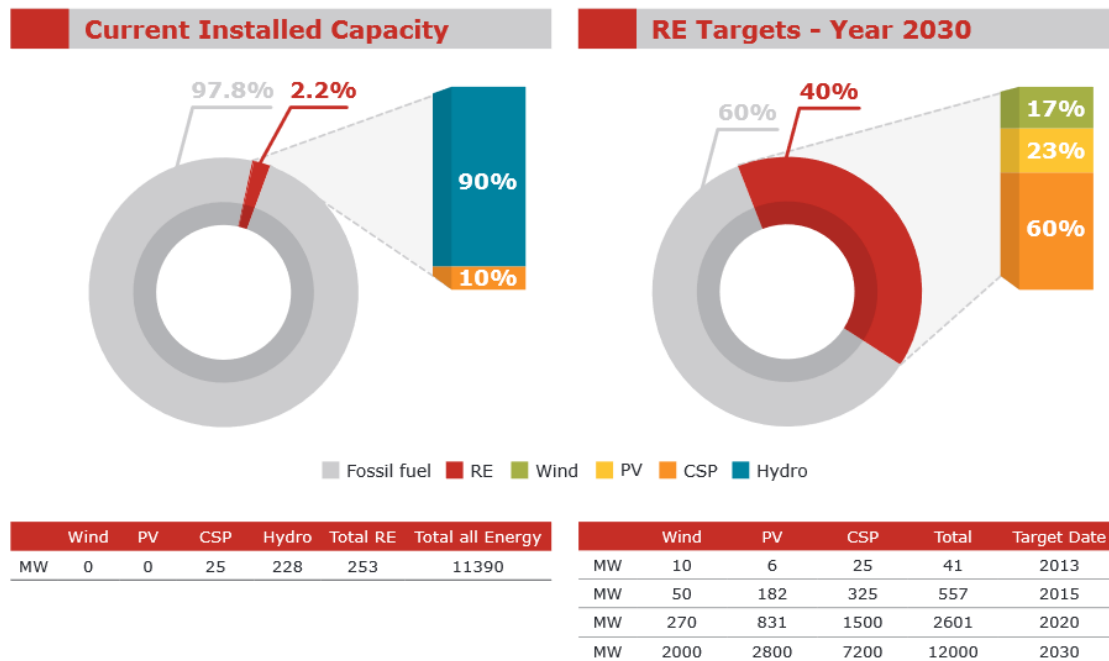
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Country Profiles

Background – Algeria – Energy - Economy– Facts and Policy

► Economy

- ⇒ **GDP/Cap:** \$15,200 (2017 est.)
- ⇒ Hydrocarbons 30% of GDP, 60% of budget revenues, and nearly 95% of export earnings.
- ⇒ 10th-largest reserves of natural gas in the world
- ⇒ 6th-largest gas exporter.
- ⇒ 16th in proven oil reserves.
- ⇒ **Resource curse!**



► Renewable energy

- ⇒ Algeria aims to increase the share of renewables to 40% by 2030
- ⇒ The most important driver is CSP and PV technology
- ⇒ RE fund has been established by executive decree No. 11-423 (December 2011).
- ⇒ No policy of financial guarantee to private investors to ensure payment - power purchase agreement.
- ⇒ No customs duty or internal tax benefits for renewable energy projects.

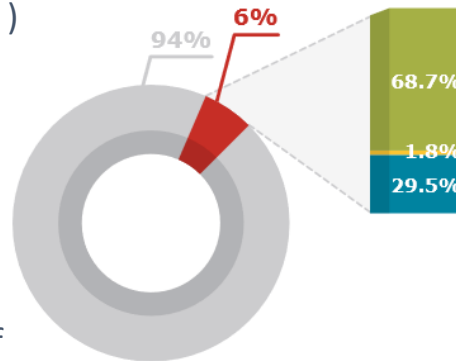
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Background – Tunisia – Energy - Economy– Facts and Policy

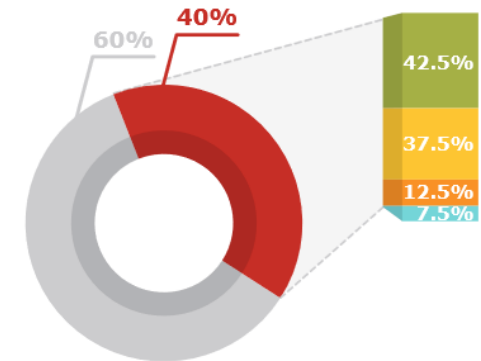
▶ Economy

- ⇒ GDP/Cap: \$11,800 (2017 est.))
- ⇒ Diverse economy
- ⇒ Natural gas reserves.

Current Installed Capacity



RE Targets - Year 2030



Legend: Fossil fuel (grey), RE (red), Wind (green), PV (yellow), Biomass (cyan), CSP (orange), Hydro (blue)

▶ Renewable energy

- ⇒ Tunisia aims to increase the share of renewables to 40% by 2030
- ⇒ The most important driver is wind and PV technology

| | Wind | PV | CSP | Hydro | Total RE | Total all Energy |
|----|------|----|-----|-------|----------|------------------|
| MW | 154 | 4 | 0 | 66 | 244 | 4043 |

| RE Targets (MW Installed Capacity) | | | | | |
|------------------------------------|------|-----|---------|-------|-------------|
| Wind | PV | CSP | Biomass | Total | Target Date |
| 430 | 140 | | 40 | 610 | 2016 |
| 1700 | 1500 | 500 | 300 | 4000 | 2030 |

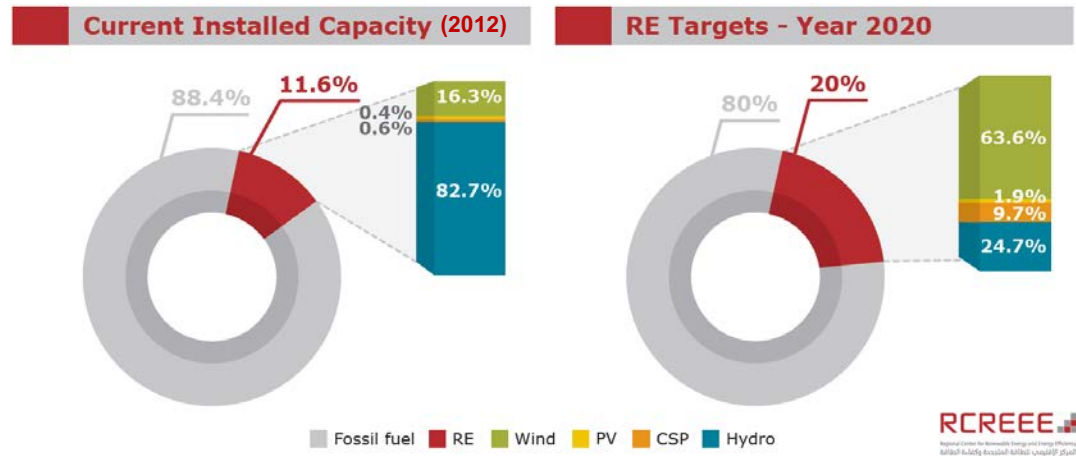
- ▶ Tunisia does not have a policy of providing financial guarantees to private investors to ensure payment under power purchase agreements.
- ▶ According to tax legislations, all RE equipment and components that do not have locally-manufactured substitutes are fully-exempted from customs import duty and internal taxes.
- ▶ The National Fund for Energy Saving (FNME) provides financing for renewable energy and energy efficiency projects.
- ▶ Net metering
- ▶ Prosol for SWH, PV

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▶ Renewable energy

- ⇒ Egypt aims to increase the share of renewables to 20% by 2020
- ⇒ The most important driver is wind technology
- ⇒ Large-scale private RE projects are encouraged + long term power purchase agreements are ensured



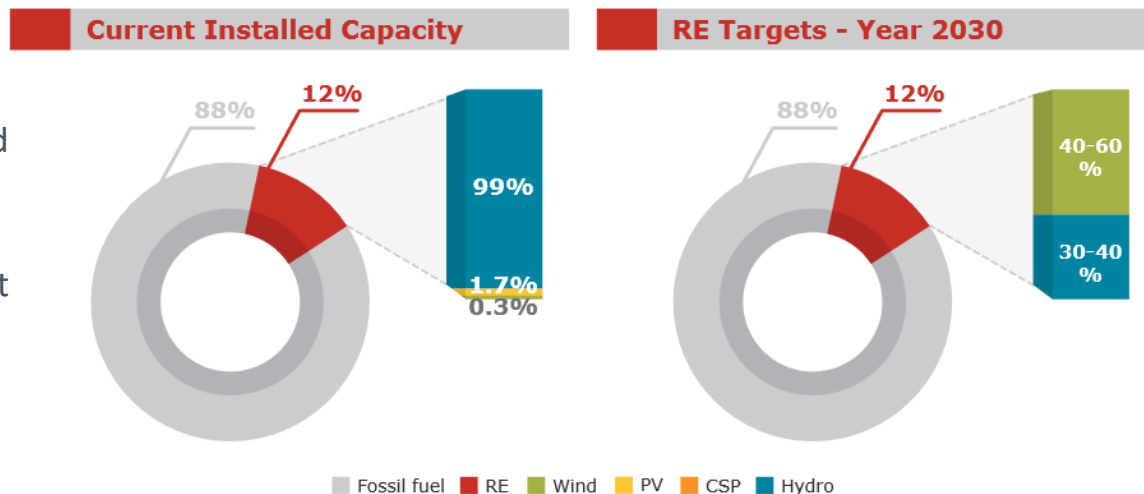
▶ Economy

- ⇒ GDP/cap \$12,700
- ⇒ Own oil, own gas

Background – Lebanon – Energy - Economy– Facts and Policy

Economy

- ⇒ GDP/Cap: \$19,400 (2017 est.)
- ⇒ No natural resources exploited so far
- ⇒ BUT: Tamar – and the adjacent gas fields.....



Renewable energy

- ⇒ Lebanon aims to increase the share of renewables to 12% by 2030
- ⇒ The most important driver is wind technology

| | Wind | PV | CSP | Hydro | Total RE | Total all Energy |
|----|------|----|-----|-------|----------|------------------|
| MW | ~0.5 | 1 | 0 | *282 | 283.1 | 2313 |

* Total operating capacity is around 150 MW.

| | Wind | Hydro | Waste to Energy | Total | Target Date |
|----|--------|-------|-----------------|---------|-------------|
| MW | 60-100 | 40 | 15-25 | 115-165 | 2015 |

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- ▶ Currently, there is no RE fund established by law for financing RE projects. However, the Central Bank of Lebanon offers low interest loans (0.6%) for RE projects for a period of 14 years (with 4 years of grace period, and 10 years for repayment). There is also a grant from the European Union offering to cover up to 15% of project costs not exceeding USD 150,000 per project. The 15% grant applies to RE projects in nonsubsidized sectors and 5% for projects in subsidized sectors.
- ▶ Lebanon does not have yet a policy of providing financial guarantee to private investors to ensure payment under power purchase agreement.
- ▶ No customs duties or internal tax benefits provided to RE projects. Lebanon is in the process of compiling a list of RE equipment for future customs duty exemption.

Measuring employment from renewable energy – why and how?

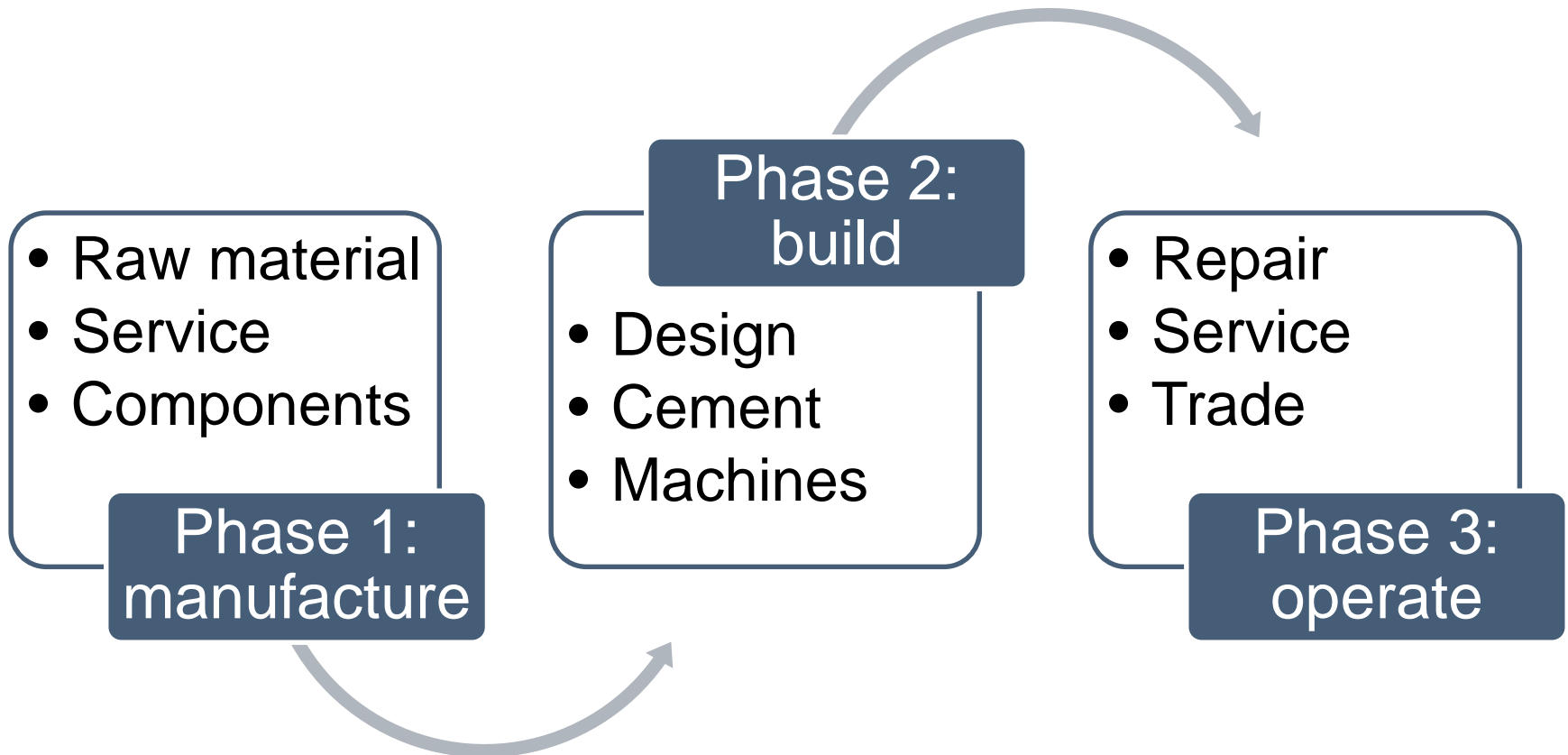
Measuring employment from RE and EE – who asks and why?

Algeria: Energy Ministry; Tunisia: ANME (Energy Agency);

Egypt: RCREEE and NREA (Ministry of New Energy); Lebanon: UNDP

- ▶ **Control** what has been achieved and what will be achievable
- ▶ **Translate** installations into local/ domestic jobs
- ▶ **Account** for economic opportunities under the respective local conditions

Theory: Renewable energy and energy efficiency value chains – direct and indirect effects



Input Output Analysis

Economic tool for the analysis of direct and indirect effects

- ⇒ Goes back to Wassily Leontief (Nobel prize 1973)
- ⇒ Illustrates the effects of additional demands in one industry on all industries in the economy
- ⇒ Input-Output Tables are available for more than 100 countries in the world
- ⇒ Consistent analytical framework which helps to connect RE deployment analysis to economic analysis already done for other sectors or the whole economy

Leontief model and equations

- ▶ Total production X (vector) of an economic sector equals the sum of final demand D and intermediate demand by other sectors AX , with A (matrix) in percent:

$$X = A * X + D$$

- ▶ Reformulation gives the famous Leontief equation:

$$X = (I - A)^{-1} * D$$

- ▶ To calculate answers to a demand change:

$$\Delta X = (I - A)^{-1} * \Delta D$$

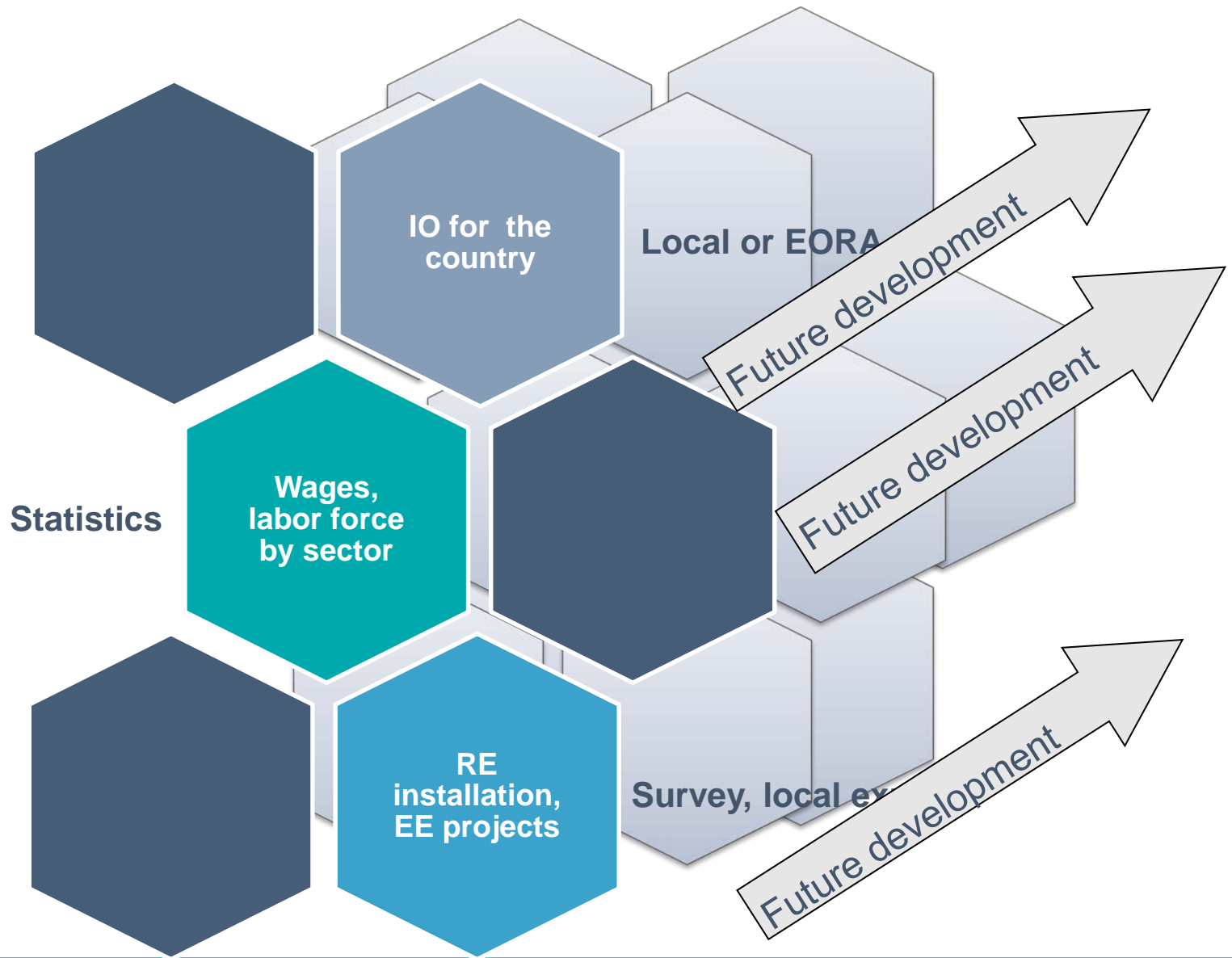
- ▶ To calculate employment answers to a demand change

$$\Delta E = e * [(I - A)^{-1} * \Delta D]$$

Advantages for the estimation of jobs from EE&RE

- ▶ RE&EE deployment is interpreted as demand change.
- ▶ Input structure of RE and EE is known from earlier projects
- ▶ IO model yields indirect impacts of the increase in RE and EE.
- ▶ Shows how increasing integration and increasing the economic and productive capacity spurs employment
- ▶ Shows which sectors will be winning most.
- ▶ Can be easily driven to the future
- ▶ Recommended by ILO, IRENA, IEA-RETD

No fun without data!



Similarities and differences

Economic structures



- ▶ Successful democratic reforms after Arab spring
- ▶ Economy not back on track
- ▶ Early mover with renewable energy strategy
- ▶ Good at developing strategies and instruments, lacking implementation
- ▶ Encourages private enterprises, medium red tape



- ▶ Turbulent time after Arab Spring, elected Government, Military coup
- ▶ Economy – also tourism – not fully back
- ▶ Large infrastructure investments to tackle unemployment (new capital, etc.)
- ▶ Low incentives for private enterprises
- ▶ Many new enterprises founded by military, also solar PV production
- ▶ Regional, agriculture, solar pumping, rural jobs

- ▶ Turbulent also without Arab spring
- ▶ High educated population
- ▶ Service and science (IT) oriented economic structure
- ▶ Few production capacities
- ▶ Severe impact from Syrian crisis
- ▶ Small elite
- ▶ High bureaucracy hurdles



- ▶ Stalemate after “black years”
- ▶ Stalled political institutions
- ▶ Resource curse
- ▶ Tendency to closed economy
- ▶ Developed oil/gas/hydrocarbon industry
- ▶ Self-sufficient



Labor market

Labor force:

- ▶ 11.82 million (2017 est.)
 - ⇒ agriculture: 10.8%
 - ⇒ industry: 30.9%
 - ⇒ services: 58.4% (2011 est.)

Unemployment:

- ▶ 11.7% (2017 est.)
- ▶ 10.5% (2016 est.)



Labor force:

- ▶ 4.054 million (2017 est.)
 - ⇒ agriculture: 14.8%
 - ⇒ industry: 33.2%
 - ⇒ services: 51.7% (2014 est.)

Unemployment:

- ▶ 15.9% (2017 est.)
- ▶ 15.5% (2016 est.)



Labor force:

- ▶ 2.166 million
- ▶ note: excludes as many as 1 million foreign workers and refugees (2016 est.)
- ▶ Last Labor market survey from 2005
- ▶ Currently carried out as an ILO project



Labor force:

- ▶ 29.95 million (2017 est.)
 - ⇒ agriculture: 25.8%
 - ⇒ industry: 25.1%
 - ⇒ services: 49.1% (2015 est.)

Unemployment

- ▶ 11.9% (2017 est.)
- ▶ 12.7% (2016 est.)



Employment factors (FTE/MW)

| | Install | Produce | O&M |
|-------|---------|---------|------|
| Wind | 0.98 | 4.7 | 0.3 |
| PV | 1.2 | - | 0.12 |
| SWH | 11 | 4 | 0.01 |
| Hydro | 3.5 | 1.5 | 1.28 |



| | Install | Produce | O&M |
|-------|---------|---------|------|
| Wind | 4.4 | 3.5 | 0.3 |
| PV | 2 | 5 | 0.12 |
| SWH | 3.7 | 3.8 | - |
| Hydro | - | - | - |



For comparison:

► Global (EREC/Greenpeace)

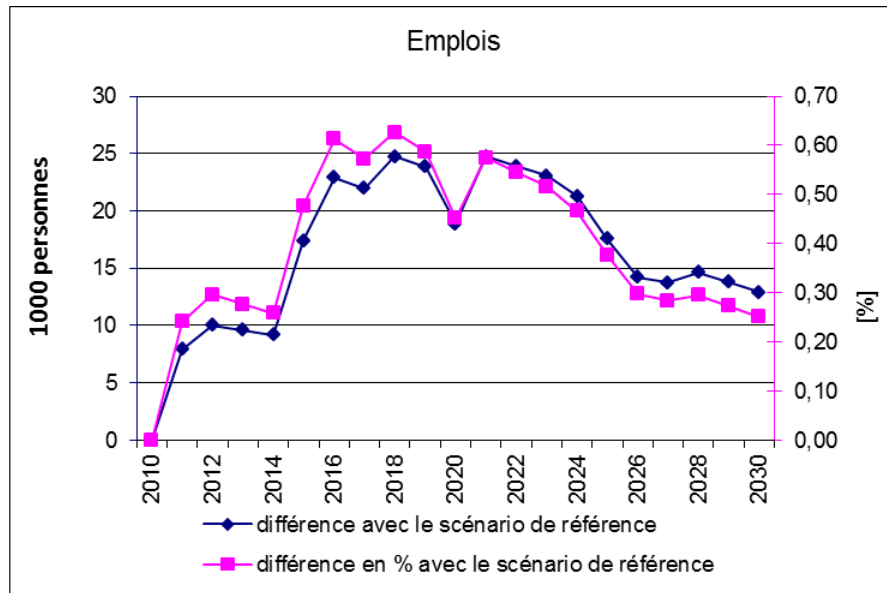
| | Install | Produce | O&M |
|-------|---------|---------|-----|
| Wind | 2.5 | 6.1 | 0.2 |
| PV | 11 | 6.9 | 0.3 |
| SWH | 7.4 | | |
| Hydro | 6 | 1.5 | 0.3 |

| | Install | Produce | O&M |
|-------|---------|---------|------|
| Wind | 3.6 | - | 0.28 |
| PV | 11 | | 0.1 |
| SWH | | - | - |
| Hydro | 7.5 | | 1.38 |



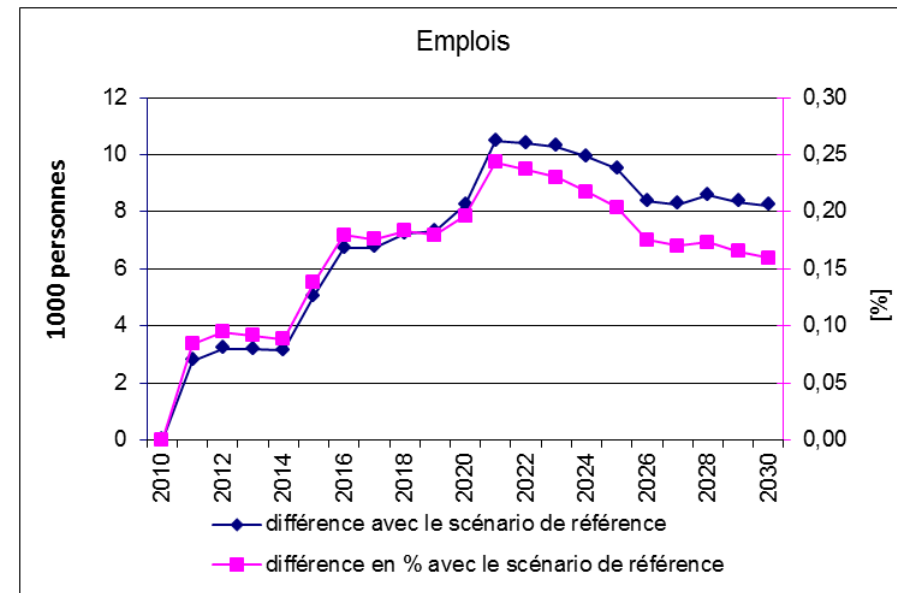
Results

Results – Tunisia: jobs under different scenarios



Scenario ER+ +

- 10% of systems (wind, PV, CSP) imported
- 24,700 jobs in 2018

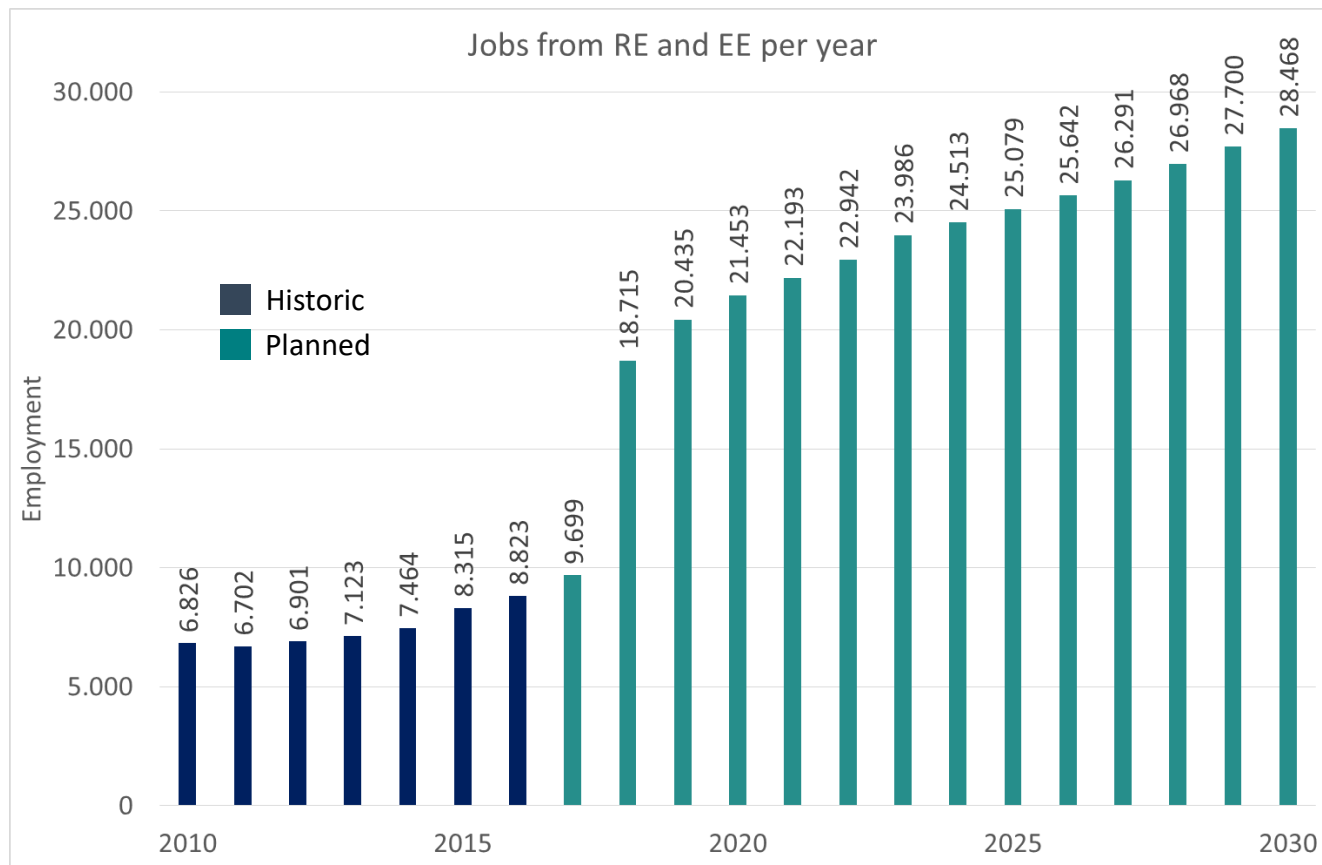


Scenario ER+

- 85% of systems (wind, PV, CSP) imported
- 10,500 jobs in 2021

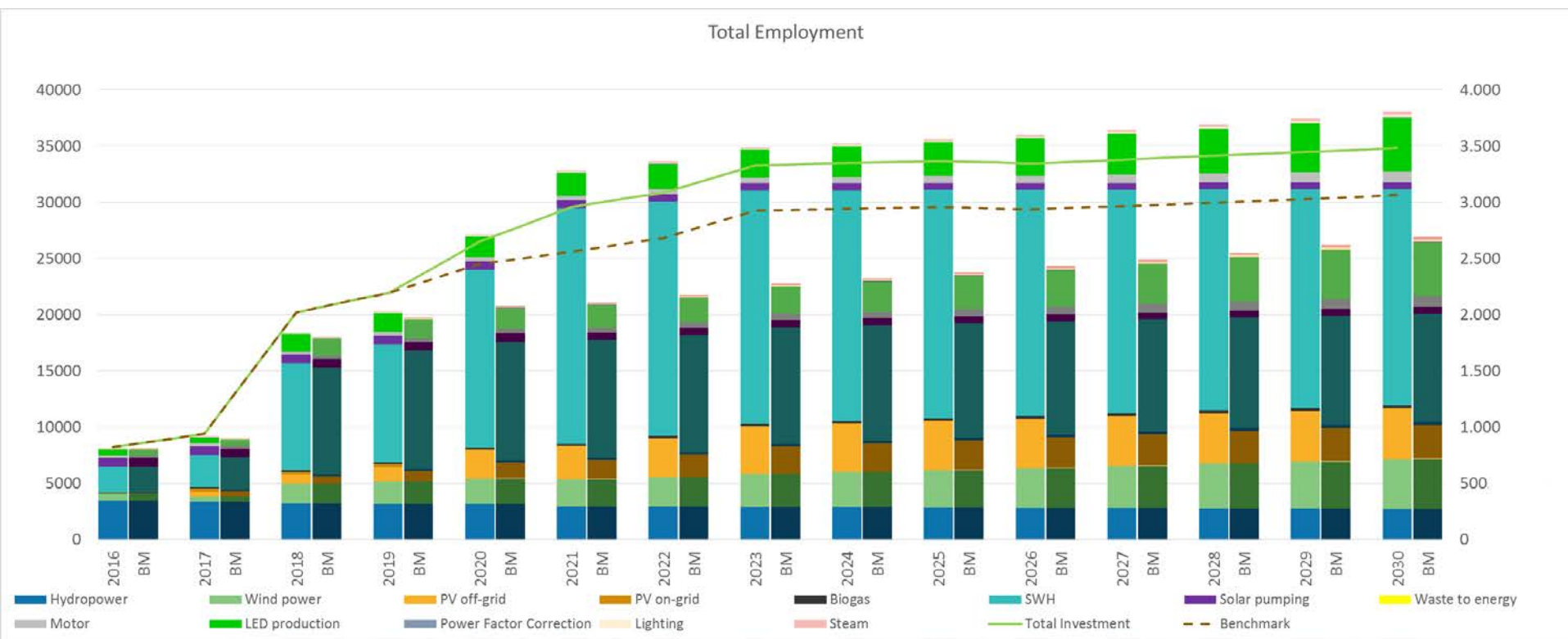
Results Egypt – Total Employment

The main drivers are the expansion of wind energy and solar energy (SWH and PV). Wind energy will be reaching a conservative target of 5000 MW by 2022, PV of 3000 MW, SWH sees 5 million square meters installed. The number of energy efficiency projects is assumed to increase by 10 percent/a.



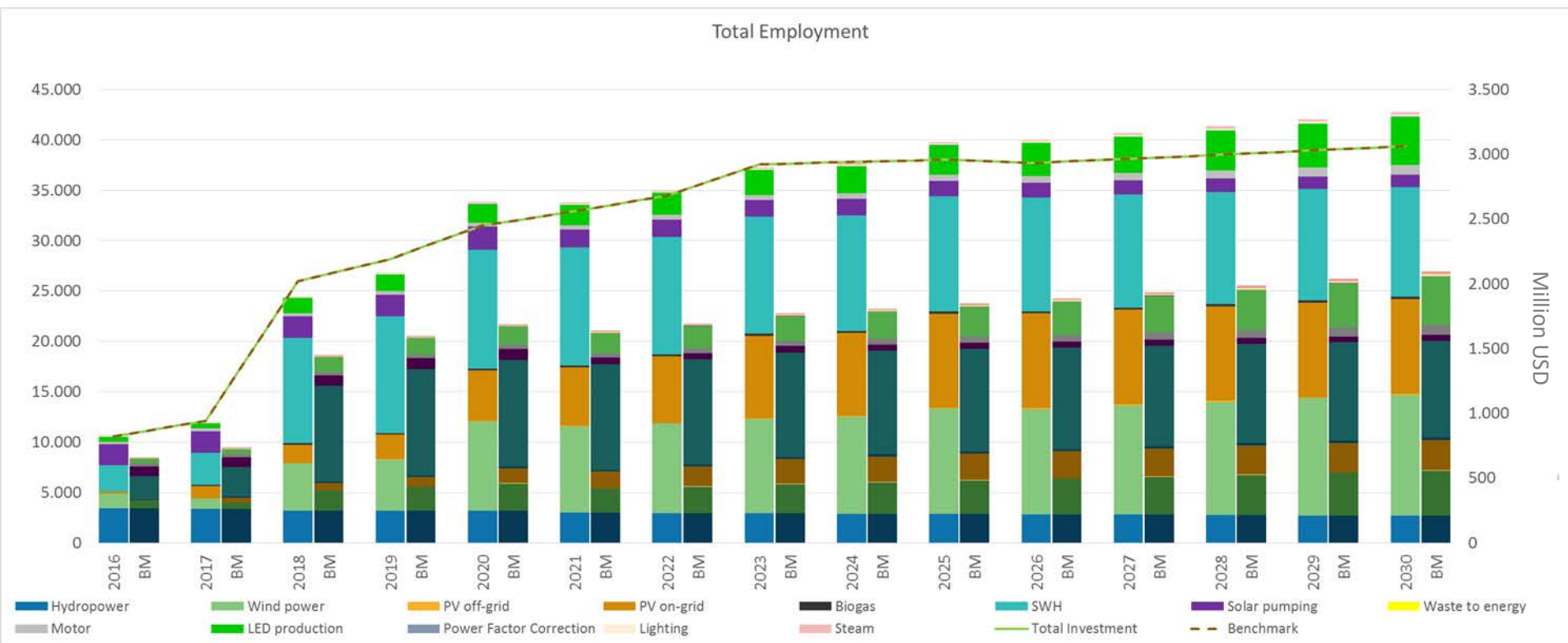
Results Egypt – Scenario Analysis: More Small Technologies

- ▶ Roof-top PV and solar water heaters are more labor intensive
- ▶ Decentralized installations spreads job opportunities to different regions
- ▶ More additional jobs than additional costs



Results Egypt – Scenario Analysis: More Local Content

- ▶ More local value from RE and EE while maintaining the same investment path
- ▶ Support for industrial clusters, SMEs, shift from assembling to producing



Results Lebanon: employment from PV 2018-2021

| | 2018 | 2019 | 2020 | 2021 |
|------------------------------------|--------------|--------------|---------------|---------------|
| SCENARIO A: Optimistic | | | | |
| DIRECT EMPLOYMENT | 556 | 2.606 | 6.115 | 6.267 |
| Installation | 550 | 2.574 | 6.025 | 6.118 |
| Operation & Maintenance | 6 | 32 | 90 | 149 |
| INDIRECT EMPLOYMENT | 641 | 5,114 | 12,202 | 12,627 |
| Installation | 609 | 4,987 | 11,707 | 11,763 |
| Operation & Maintenance | 32 | 127 | 496 | 864 |
| TOTAL EMPLOYMENT | 1,197 | 7,720 | 18,317 | 18,894 |
| SCENARIO B: Conservative | | | | |
| DIRECT EMPLOYMENT | 423 | 606 | 2759 | 4,619 |
| Installation | 418 | 596 | 2725 | 4,545 |
| Operation & Maintenance | 5 | 10 | 34 | 73 |
| INDIRECT EMPLOYMENT | 493 | 971 | 5,313 | 9,073 |
| Installation | 463 | 926 | 5,077 | 8,485 |
| Operation & Maintenance | 30 | 45 | 236 | 588 |
| TOTAL EMPLOYMENT | 917 | 1,577 | 8,072 | 13,692 |
| DIFFERENCE | | | | |
| TOTAL EMPLOYMENT DIFFERENCE | 280 | 6,143 | 10,246 | 5,202 |

Results

- ▶ Renewable energy deployment will lead to additional employment in all countries analysed
- ▶ RE and energy efficiency can alleviate some problems from the respective power markets.
- ▶ However, often structural problems in the markets remain.
- ▶ Examples are:
 - ⇒ Back-up provision still considers RE as threat and not as chance (Lebanon)
 - ⇒ Industry sees RE only as consumers (Lebanon, Egypt)
 - ⇒ Grid development does not include RE (Egypt, Tunisia)

Conclusions

- ▶ Data based decision support is often underdeveloped in emerging economies and developing countries
- ▶ Tool with clear messages can support local institutions such as RCREEE, Ministries, UNDP-agencies
- ▶ Data collection is only possible with local expert support
- ▶ Data collection is essential: the countries differ immensely
- ▶ Data collection is essential: only local data create credibility
- ▶ Data analysis and diagrams trigger discussions

Future research: regionalize!

Thank you for your attention.



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Data collection – template for RE

| Concerned organization/source | | | | | | |
|--|--------------------|-------------|---------------|----------------------|----------|-----------|
| Technology* | | | | | | |
| Year | Installed Capacity | Investments | | Egyptian Direct Jobs | | |
| | | Local Share | Foreign share | Total No. | Permeant | Part-time |
| 2010 | | | | | | |
| 2011 | | | | | | |
| 2012 | | | | | | |
| 2013 | | | | | | |
| 2014 | | | | | | |
| 2015 | | | | | | |
| 2016 | | | | | | |
| 2017 | | | | | | |
| * a separate table should be developed for each of the technologies that your organization is working with from the following technologies | | | | | | |
| Wind, PV, CSP, SWH, Biomass, and Biogas | | | | | | |

Data collection – templates – Example PV

| NREA | | | | | | |
|-----------------|---|-------------|------------------|----------------------|-----------|-----------|
| PV Power plants | | | | | | |
| Year | Installed Capacity | Investments | | Egyptian Direct Jobs | | |
| | | Local Share | Foreign share \$ | Total No. | Permanent | Part-time |
| 2015 | 10 MWp in Siwa | | 22.750 mio. | 18 | 3* | 15** |
| 2015 | 5 MWp in El Farafra | | 13.135 mio. | 17 | 2* | 15** |
| 2015 | 0.5 MWp in Darb El Arbeen | | 1.313,5 mio. | 17 | 2* | 15** |
| 2015 | 0.5 MWp in Abo Monkhar | | 1.313,5 mio. | 17 | 2* | 15** |
| 2016 | 6 MWp in Marsa Alam | | 12.747,512 mio. | 17 | 2* | 15** |
| 2016 | 5 MWp in Shalateen | | 10.622,926 mio. | 17 | 2* | 15** |
| 2016 | 2 MWp in Abo ramad | | 4.249,170 mio. | 17 | 2* | 15** |
| 2016 | 1 MWp in Halayeb | | 2.214,586 mio. | 17 | 2* | 15** |
| 2016 | 2.1 MWp off grid in Aswan, Qena, Souhag, Matrouh and Louxer | | 16.870 mio. | 22 | 2* | 20** |

1. Lenzen M, Kanemoto K; Moran D, and Geschke A (2012) **Mapping the structure of the world economy.** *Environmental Science & Technology* 46(15) pp 8374–8381. **DOI: 10.1021/es300171x.** **Supplementary Information**
2. Lenzen, M., Moran, D., Kanemoto, K., Geschke, A. (2013) **Building Eora: A Global Multi-regional Input-Output Database at High Country and Sector Resolution.** *Economic Systems Research*, 25:1, 20-49, **DOI:10.1080/09535314.2013.769938**